Patient Sharing Networks in the USA— A Pathway to Identifying Building Blocks to Better Health Care

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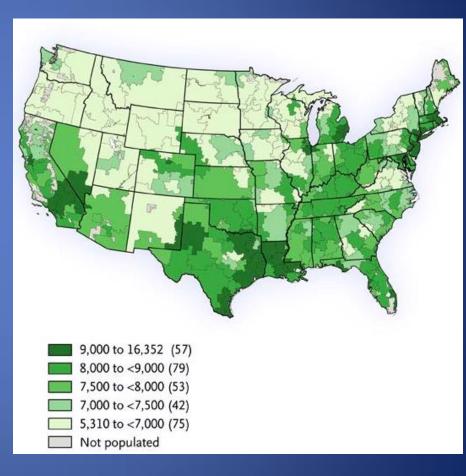
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# **Geographic Variation**

- Wide variation in health care delivery
  - Hospital and regional level
  - More care ≠ better health
    - Same patient satisfaction
    - Same mortality
- Variation not explained by:
  - Demographics
  - Cost of living
  - Patient preferences
  - Severity of patient illness
- Local medical practice style is key

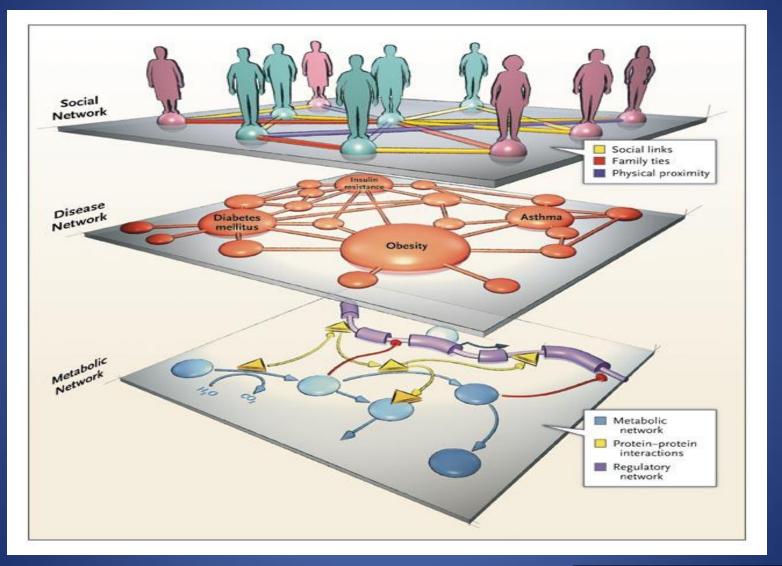




## What Determines local norms?

- Physician socialization
- Practice context/peers/colleagues influence practice
- Rarely studied, but intuitively appealing

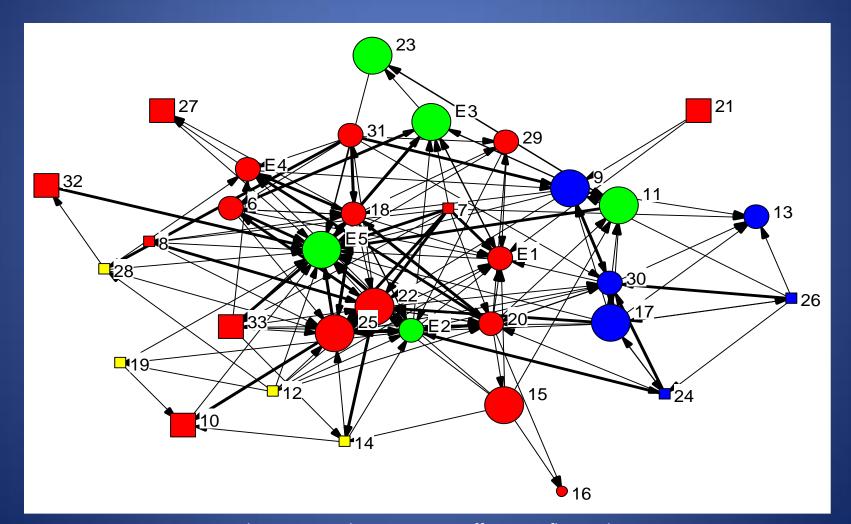
#### **Can Network Science Provide Insights?**







## A Local Physician Network Defined by Information Flow



Source: Keating NL, Ayanian JZ, Cleary P, Marsden PV. Factors Affecting Influential Discussions Among Physicians: A Social Network Analysis of a Primary Care Practice. JGIM.

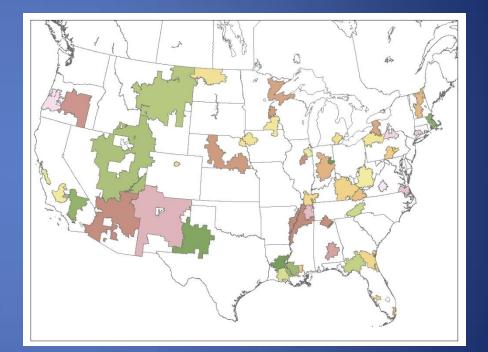
Measuring physician networks with traditional methods is difficult

- Low survey response rates
- Difficult to get complete data
- Expensive and resource intensive to administer

What about using administrative data to infer physician relationships?

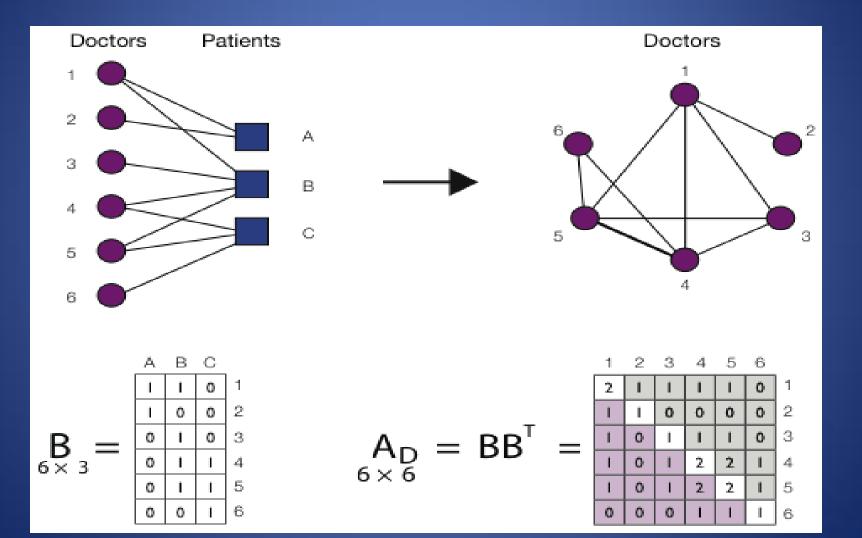
## Constructing Networks from Medicare Data

- 2005-2010 Medicare Claims
- 100% of patients living in 50 randomly sampled hospital referral regions in addition to Boston



Sampled regions in the US

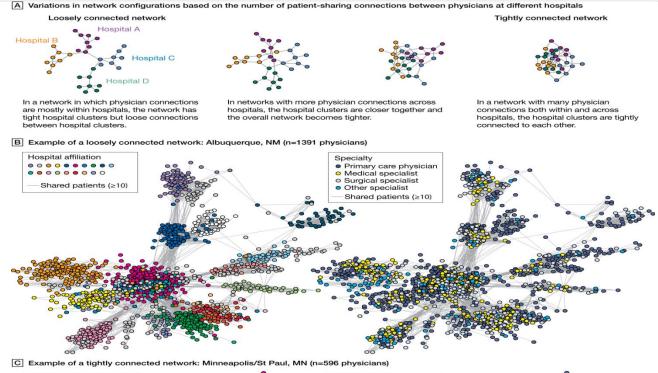
## **Building Physician Networks**

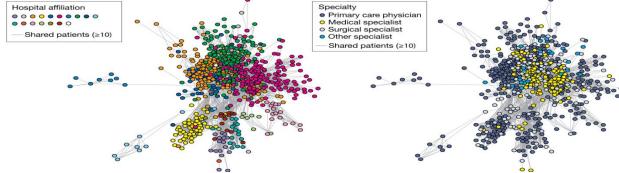




#### From: Variation in Patient-Sharing Networks of Physicians Across the United States

JAMA. 2012;308(3):265-273. doi:10.1001/jama.2012.7615





## Validating Our Approach

#### Survey participants:

- 616 office-based specialists and PCPs in a large academic physicians' organization
- Response rate: 63% (386 respondents)
- Initial postal contact with \$5 incentive
- Web-based survey instrument
- Timeline:
  - February 2010: Pilot
  - March-May 2010: Survey

#### Physician Survey Design: Question Sample

#### **Informal Physician Relationships Survey**

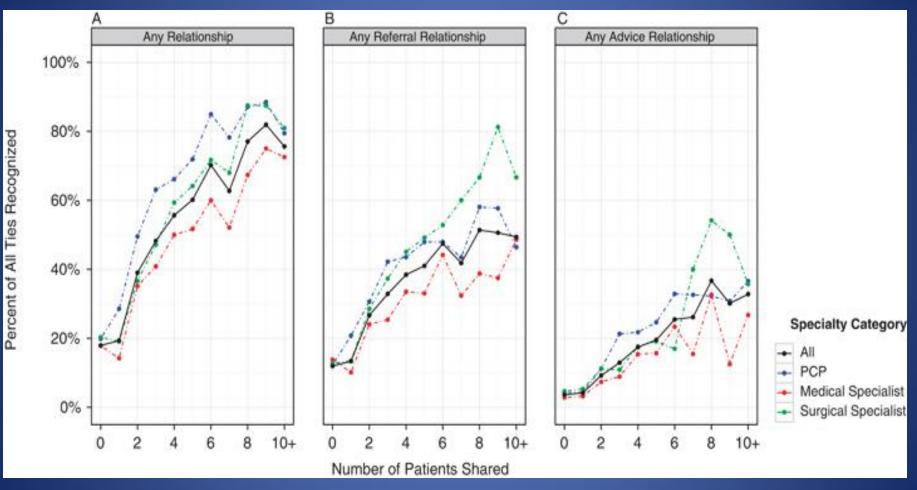
" Please check all the boxes that apply to indicate your relationship with each physician listed below:

After this, there is one more page of physicians' names.

	I refer patients to him/her.	I receive referrals from him/her.	We share patients but don't refer to each other.	I seek him/her out for informal clinical advice.	He/she seeks me out for informal clinical advice.	Member of my practice.	None of these options apply.
Bruce Landon							
Nancy Keating							
James O'Malley							
Alan Zaslavsky							
Laurie Meneades							
James Fowler							
Albert-Laszlo Barabasi							
Barbara McNeill							
Paul Allison							
Yulei He							
			back next				

Each respondent gets 16 names from ties in the claims network + 4 non-ties What is the likelihood that a tie of *n* shared patients is perceived as a relationship?

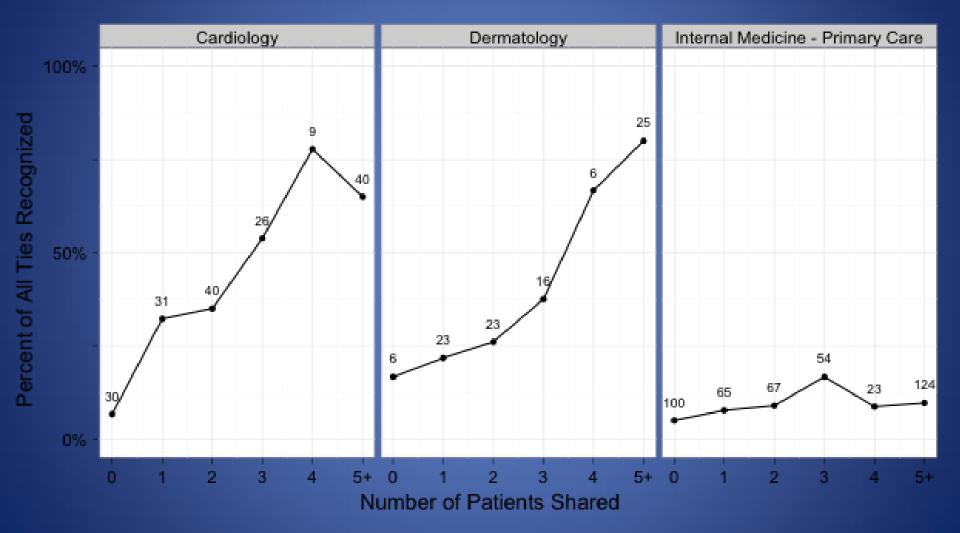
#### **Results: Roster and Patient Sharing**



Patient Sharing as a "Diagnostic Test": AUC = 0.73

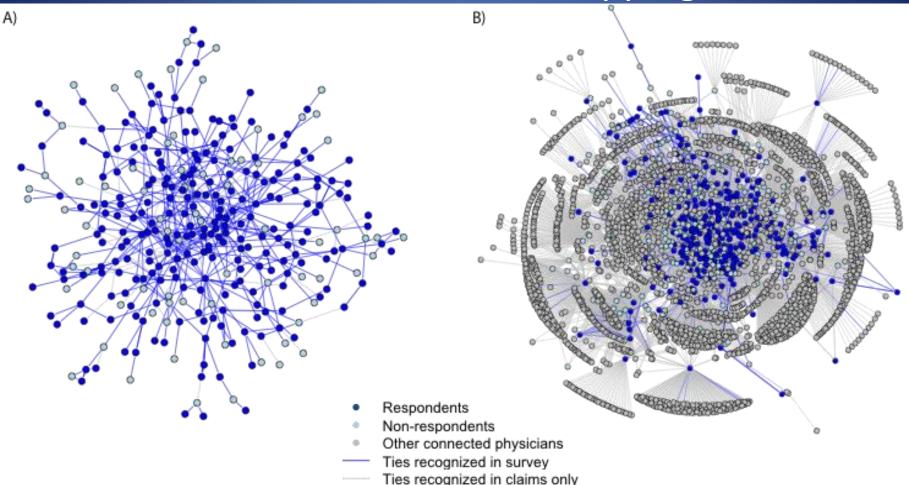
Source: Barnett et al, Health Services Research 2011.

#### Specialty Pairs with Primary Care Internists



Source: Barnett et al, Health Services Research 2011.

**Results: Network Mapping** 



#### Survey-measured network

#### **Claims-measured network**

Source: Barnett et al, Health Services Research 2011.

## Applications

- Who Should Become an Acountable Care Organization (responsible for providing the care for a population within a budget)?
- Predictors of spending and outcomes

# Identifying ACOs

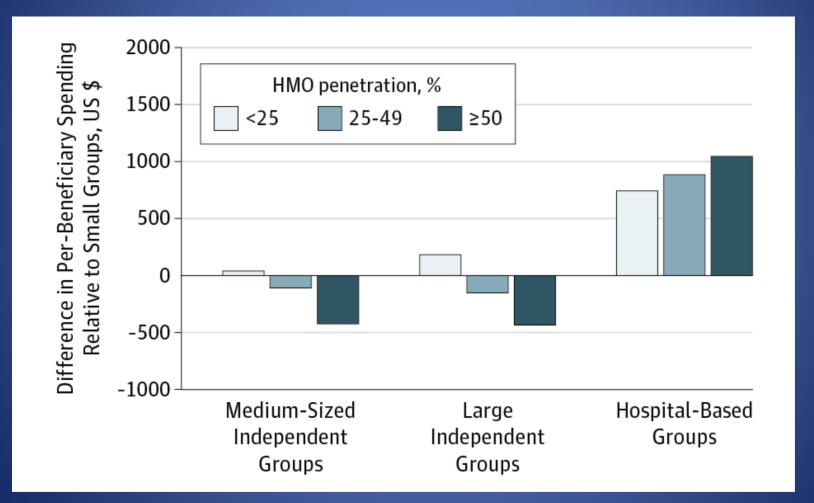
- Organic networks could form the rational basis for ACOs
  - To identify organizations ready to become ACOs
  - To identify markets ready to transition to global payment
- Monitoring performance
  - Measuring cohesiveness over time using a variety of measures
  - Measuring leakage

## Profligate Spenders v. Organized Groups?

- Profligate Spenders
  - Loosely connected
  - Poorly integrated
  - Culture of excess

- Organized Groups
  - Tightly integrated
  - Tightly managed
  - Culture of value

### **Potential Winners and Losers?**

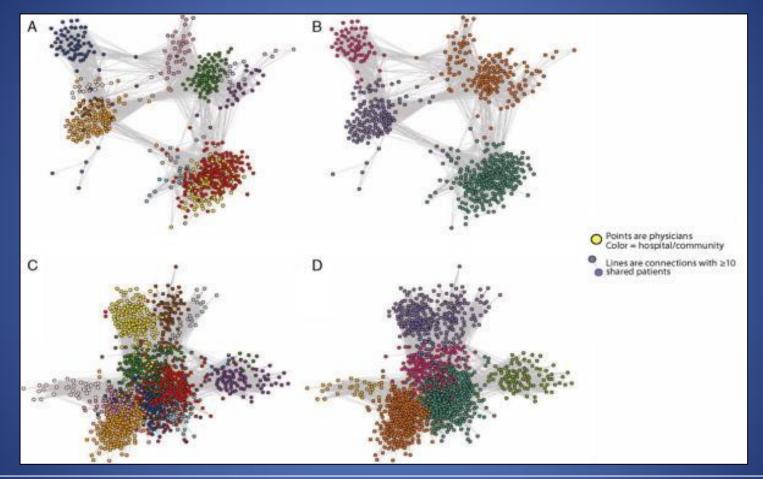


McWilliams, Chernew, Zaslavsky, Landon. Delivery System Integration and Health Care Spending and Quality for Medicare Beneficiaries. JAMA Intern Med. 2013;173(15):1447-1456. doi:10.1001/jamainternmed.2013.6886

#### Methods: Community Detection

- Network communities are associated with functional networks
- Identify sets of nodes that are more connected than expected—optimize assignment across communities
- Straw man—compare properties with hospital affiliation networks

### Tallahassee FL and Norfolk VA



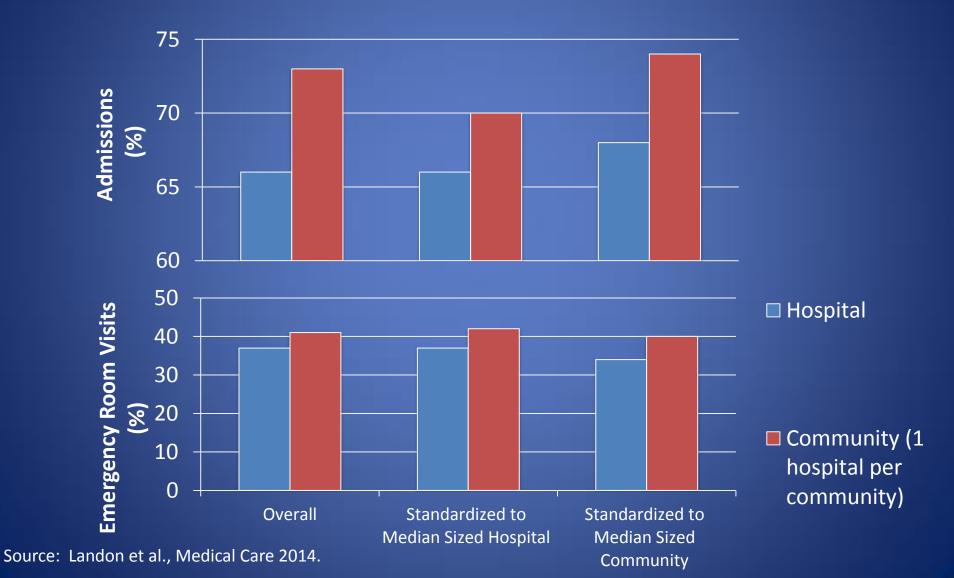
Using Administrative Data to Identify Naturally Occurring Networks of Physicians. Landon, Bruce; MD, MBA; Onnela, Jukka-Pekka; Keating, Nancy; MD, MPH; Barnett, Michael; Paul, Sudeshna; OMalley, Alistair; Keegan, Thomas; Christakis, Nicholas; MD, PhD Medical Care. 51(8):715-721, August 2013.

#### Network Characteristics of Community and Hospital Networks

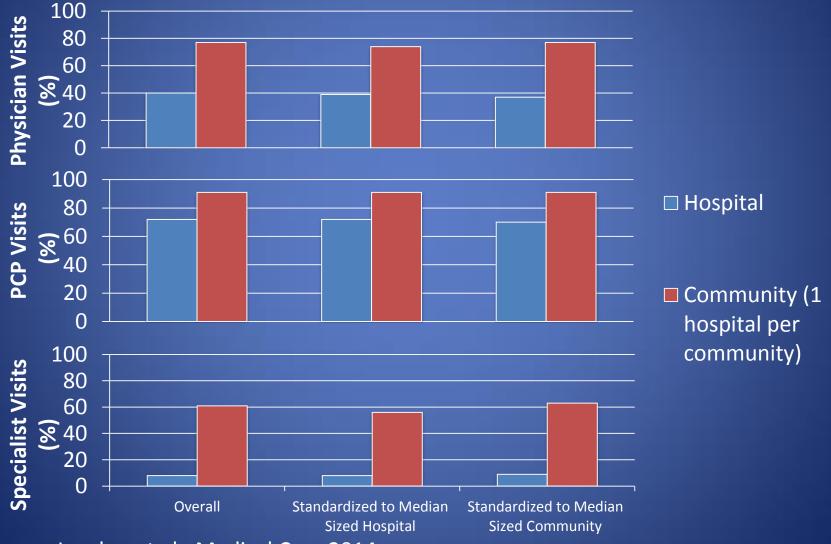
	Communities (n=273)	Hospitals (n=416)
Percent with at least 1:		
Orthopedist	97	97
Ophthalmologist	9	92
Cardiologist	96	87***
Neurologist	91	82**
Psychiatrist	84	76*
Dermatologist	85	75*
Gastroenterologist	86	82

#### Source: Landon et al., Medical Care 2014.

#### Percentage of Care in Potential ACOs, at Least 5 PCPs and 3,000+ Patients



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Source: Landon et al., Medical Care 2014.

### Conclusions

- Network science offers a potential tool for understanding how physician social interactions influence care provision
- Data from administrative claims can be used to measure physician social networks at a large scale
- Network measures consistent with poor coordination of care are associated with higher costs and care intensity
- But...the best ways that organizations might use tools to improve both "stickiness" and coordination are still unclear

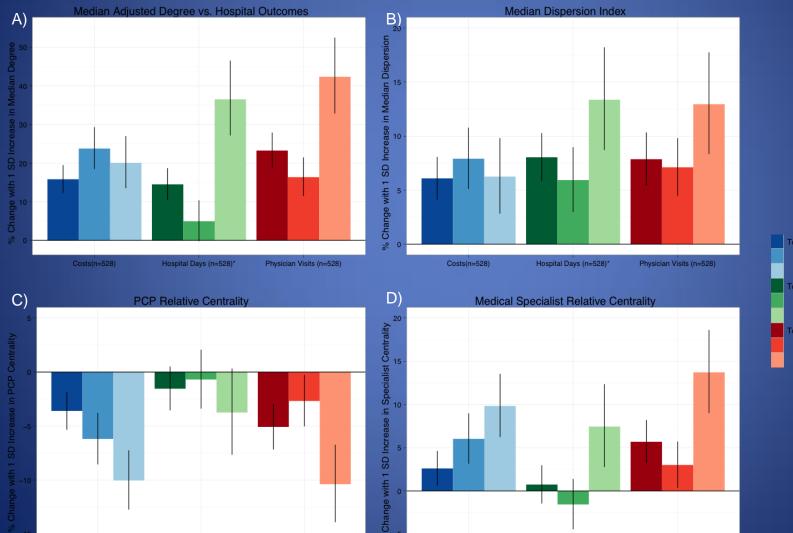
### Acknowledgements

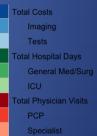
- Nancy Keating, MD, MPH
- James O'Malley, PhD
- Jukka Pekka Onnela, PhD
- Laurie Meneades
- Michael Barnett MD, MPH
- Nicholas Christakis, MD, PhD

## Thank you!

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### Similar Finding for Hospital Outcomes





Hospital Days (n=503)\*